Rough Draft Critique

Thank you for sharing your draft video with Media Commons. This report will provide you with our feedback. Please get in touch if you have any questions by visiting:

**mediacommons.psu.edu/support**

|  |  |
| --- | --- |
| Project/Group: |  |
|  |  |
| Consultant: |  |
|  |  |
| Date: |  |

Video

|  |  |  |  |
| --- | --- | --- | --- |
|  | **Well Done** | Your recorded video content looks sharp with appropriate shots conveying necessary information.   Materials recorded are well-framed, evidence good lighting and are easy to watch. | |
|  |  |
|  |  |
|  | **Work Needed** | Your recorded video content has a few issues: | |
|  |  |  | |
|  |  |  | More video needed to convey points. |
|  |  |  |  |
|  |  |  | Footage does not match topic. |
|  |  |  |  |
|  |  |  | Green screen background needs work. |
|  |  |  | |
|  | **Major Issues** | Your recorded video content has bigger flaws: | |
|  |  |  | |
|  |  |  | Content is shaky, re-film with tripod or stabilizer. |
|  |  |  |  |
|  |  |  | Content is poorly lit, re-film with better lighting. |
|  |  |  |  |
|  |  |  | Content is framed badly or is vertically oriented. |
|  |  |  |  |
|  | **N/A** |  | |

Comments:

Audio

|  |  |  |  |
| --- | --- | --- | --- |
|  | **Well Done** | Your recorded audio content sounds clear, both in narration, interviews and other footage.  It is very easy for your audience to hear what is being said from scene. | |
|  |  |
|  |  |
|  | **Work Needed** | Your recorded audio content has a few issues: | |
|  |  |  | |
|  |  |  | Narration volume is low, boost for clarity. |
|  |  |  |  |
|  |  |  | On-camera audio is low, boost for clarity. |
|  |  |  |  |
|  |  |  | Narration needed to explain points. |
|  |  |  | |
|  | **Major Issues** | Your audio content has significant problems: | |
|  |  |  | |
|  |  |  | Narration unintelligible, re-record. |
|  |  |  |  |
|  |  |  | On-camera audio unintelligible, re-record. |
|  |  |  |  |
|  |  |  | Background noise or other major distractions. |
|  |  |  |  |
|  | **N/A** |  | |

Comments:

Music

|  |  |  |  |
| --- | --- | --- | --- |
|  | **Well Done** | Your music adds to your project in a meaningful way, keeps the video flowing and adds to the overall message. | |
|  |  |
|  |  |
|  | **Work Needed** | Your music has a few issues: | |
|  |  |  | |
|  |  | x | Music volume is too loud. |
|  |  |  |  |
|  |  |  | Music is competing with spoken audio, reduce. |
|  |  |  | |
|  | **Major Issues** | Your music has much room to improve: | |
|  |  |  | |
|  |  |  | Music is absent, please consider adding to help with project flow, tone. |
|  |
|  |  |  |  |
|  | **N/A** |  | |

Comments:

Images/Graphics

|  |  |  |  |
| --- | --- | --- | --- |
|  | **Well Done** | Your included image and graphic materials are working very well to support your video.  Materials you have created and/or found help reinforce the message of the overall project. | |
|  |  |
|  |  |
|  | **Work Needed** | Your image or graphic content has a few issues: | |
|  |  |  | |
|  |  |  | Images or graphics lack consistency. Images should be similar in tone and graphics should make use of same fonts, colors, etc as appropriate. |
|  |  |  |
|  |  |  |  |
|  |  |  | Images or graphics appear too quickly, consider slowing for more impact. |
|  |
|  |  |  | |
|  | **Major Issues** | Your graphic content has much room to improve: | |
|  |  |  | |
|  |  |  | Blank spaces, consider adding images or graphics to match narration. |
|  |  |  |
|  |  |  |  |
|  |  |  | Use more images or graphics as cutaways from video content. |
|  |  |  |
|  |  |  | |
|  | **N/A** |  | |

Comments:

Text

|  |  |  |  |
| --- | --- | --- | --- |
|  | **Well Done** | Your text content is working very well, emphasizing points you are making, identifying subjects on camera and helping to make sense of your materials. | |
|  |  |
|  |  |
|  | **Work Needed** | Your text content has a few issues: | |
|  |  |  | |
|  |  |  | Text could be on screen for longer. Read it slowly, add a little more time. |
|  |
|  |
|  |  |  | Text style inconsistent, match fonts, colors, etc. |
|  |  |  | |
|  | **Major Issues** | Your text content has these problems: | |
|  |  |  | |
|  |  |  | Title slides absent, add between sections. |
|  |  |  |  |
|  |  |  | Credits absent, add at end to a participants. |
|  |  |  |  |
|  |  |  | Supporting text absent for identifying on-screen people. Add lower-third titles. |
|  |  |  |
|  |  |  |  |
|  | **N/A** |  | |

Comments:

Transitions

|  |  |  |  |
| --- | --- | --- | --- |
|  | **Well Done** | Your transitions are very effective. They are used sparingly and where appropriate, helping to tell the story in subtle ways. | |
|  |  |
|  |  |
|  | **Work Needed** | Your transitions have some slight issues: | |
|  |  |  | |
|  |  |  | Transitions too fast. Slow down for imact. |
|  |  |  |  |
|  |  |  | Too few in use. Add transitions to smooth video. |
|  |  |  |  |
|  | **Major Issues** | Your transitions evidence need for improvement: | |
|  |  |  | |
|  |  |  | Too many styles. Pare down for better effect. |
|  |  |  |  |
|  |  |  | Too many transitions. Use fewer more purposefully. |
|  |  |  |
|  |  |  |  |
|  | **N/A** |  | |

Comments:

Copyright

|  |  |  |  |
| --- | --- | --- | --- |
|  | **Well Done** | Your use of materials is fair and legal.  Where Creative Commons materials from the Free Media Library and elsewhere are used, they are correctly cited.  Where commercially copyrighted materials have been used, their inclusion is within Fair Use and they have been correctly cited. | |
|  |  |
|  |  |
|  | **Work Needed** | Your use of materials has a few issues: | |
|  |  |  | |
|  |  |  | Citations are needed for content. |
|  |  |  |  |
|  |  |  | Credit for commercially licensed visuals should be on-screen when used. |
|  |  |  |
|  |  |  | |
|  | **Major Issues** | Your use of materials is problematic: | |
|  |  |  | |
|  |  |  | Commercially licensed music is being used in the background. Replace with Creative Commons licensed alternative. |
|  |  |  |
|  |  |  |  |
|  |  |  | Commercially licensed video is being used but project is not within Fair Use. Please contact Media Commons consultant for details. |
|  |  |  |
|  |  |  |  |
|  |  |  | Commercially licensed images or graphics are being used. Replace with Creative Commons licensed alternative or re-create yourself. |
|  |  |  |
|  |  |  |  |
|  | **N/A** |  | |

Comments: