

Group Members Names _____

| Forestry 201 Rubric for PSA Video Assignment | | |
|---|---------------------|-------------------|
| | % of Grade Possible | % of Grade Earned |
| Content is accurate | 25 | |
| Accessible to target audience | 15 | |
| Engages audience | 15 | |
| Images/text support message | 15 | |
| Music/narration communicate message | 15 | |
| Production quality | 15 | |