

**THE FOLLOWING GRADING RUBRIC WILL BE USED FOR YOUR VIDEOS**

						<b>TOTAL</b>
<b>Storyboard</b> • well planned? • detailed? • organized?	Excellent  10	Very good  8	Good  6	Fair  4	Poor / incomplete  1-2	<u>        </u> / 10
<b>Production quality:</b> •lighting •editing •composition •effects •sound	Excellent production quality  10	Very good  8	Good  6	Fair  4	Poor picture quality, sloppy editing etc.  2	<u>        </u> / 10
<b>Organization</b> (logical flow of info / story)	Video tells a very clear story; logical flow of info  10	Video tells a reasonable story; logical flow of info  8	Video tells a story but flow of info is somewhat jumbled  6	Video tells a story but flow of info is very jumbled  4	No obvious story, no logical flow to info  2	<u>        </u> / 10
<b>Entertainment value / creativity</b>	Video is very entertaining and is highly creative  10	Video is very entertaining and somewhat creative  8	Video is entertaining and fairly creative  6	Video is entertaining but not very creative  4	Video is neither entertaining nor creative  2	<u>        </u> / 10
<b>Content:</b> • Accurate • Informative • Unbiased • Clear message	Content is excellent  20	Content is very good  15	Content is good  10	Content is average  5	Poor content  2	<u>        </u> / 20
<b>Length</b> • Stayed within 5 minute time limit	Video is 5 mins long  3		Video is 1-2 mins too short / long  2	Video is shorter than 3 min  1	Video is longer than 7 mins  1	<u>        </u> / 3
<b>Works cited</b>	All sources cited / acknowledged  2		Some sources cited / acknowledged  1		Sources not cited or acknowledged  0	<u>        </u> / 2
<b>Participation:</b> (individual grade)	Contributed significantly to video  5		Contributed somewhat to video  3	Contributed minimally to video  2	Did not contribute  0	<u>        </u> / 5

**TOTAL:** \_\_\_\_\_ / 70