

## To Start

**Concept** ..... an afternoon

The Appetizer Assignment is ideal for new-to-media faculty who want to introduce a project that promotes new media literacy. This assignment is intended to be applicable to any course and is very much "one size fits all". It also is ideal as an add-in for early in the semester, taking just two or three weeks from beginning to end.

## Mains

**Assignment** ..... one class period

30-60 second video graded on structure and creativity.  
Rubric and timeline are provided upon assignment.

## Sides

**Prompts** ..... choose one or more

Why are you taking this class?

What do you hope to get out of the class?

What concerns do you have for this class?

Others fitting the class content.

## To Share

**Project Plan** ..... distribute up front

Assign: 2nd or 3rd week of class

Workshop: iMovie and/or Video Production

Due Date: 2 weeks after assigned

Deliver: Via YouTube or Box

Interact: Discussion threads on Canvas

	Effective music or sfx	Narration: v.o. or on-cam	Supporting media, etc.	Content is accurate
Points (1-5)				