Final Project

Assigned on October 31st Final project idea worksheet due in class by November 5th Presentation of final projects due in class by December 3rd - 12th

Background

The highlight of this course has traditionally been the 10-minute educational video. The process of producing a video reinforces all three forms of communication: visual, verbal, and written. A powerful video uses great imagery to capture and hold an audience. An audience learns best when they can connect with a human presenter who conveys information through clear and enthusiastic speech. The video production process proceeds more smoothly with the proper planning and a detailed video script.

The primary aim of this course is for students to increase their knowledge, skills, and abilities through practical, hands-on experiences. Therefore, students should have several available options to fulfill the final project requirement for this course. Each of the following options incorporates visual, verbal, and written communication through video and other forms of media.

Directions

Students will choose to complete one of the final project options, either individually, or in a group of up to 4 people (max). Each project has a corresponding set of guidelines, upon which the final project will be graded.

Options

- 1) 10-minute educational video about a topic of your choosing
 - a) 2 experts
 - b) All group members
 - c) Video script

10-minute Education Video	Points

Grand Total

- 2) 10-minute video recording of program proposal presentation informing and showing audience how to do something
 - a) Variety of camera angles close ups, cut-ins for instruction
 - b) All group members
 - c) Video script

10-minute Program Presentation Video	Points
Grand Total	200

- 3) Conduct a new survey research project and present the findings to the class along with a 3-5 minute video summary of the results
 - a) Survey instrument
 - b) 30 respondents
 - c) Present methods, data, findings, conclusions, and recommendations in class
 - d) 3-5 minute video summary of survey results (voice over images and video related to survey topic)

New Survey Research Project	Points
Grand Total	200

- 4) Develop a full (external) Wordpress site for a club, organization, or personal entrepreneurial aim
 - a) 3-5 welcome video
 - b) Contact information
 - c) Mission, purpose, objectives
 - d) About us information
 - e) Primary content events, benefits, members, activities, products, etc.

External Wordpress Site	Points
Grand Total	200

5) Video projects for Pasto Ag Museum or other on-going video projects

On-going Video Projects	Points
Grand Total	200